



State of the Map Europe

14th & 15th November 2025
Dundee, United Kingdom

<https://2025.stateofthemap.eu>

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General Summary

Founded in 2004, OpenStreetMap(OSM) enables millions of individual volunteers to contribute up to date information about their local surroundings and neighbourhoods. That geospatial data is made available to everyone, for free, under an open license. It has revolutionized the way we see, use, and sell mapping data and services. New businesses have been built atop of the data. People's lives have been changed by the maps.

<https://www.openstreetmap.org>

State of the Map is the conference that brings together the OpenStreetMap community since 2007. Bridging mappers and GIS professionals; community activists and academic researchers; designers and open source developers.

<https://2025.stateofthemap.eu>

In 2025 the *OpenStreetMap Foundation's* international conference is taking place 6,000 miles away in the Philippines, and so local chapter *OpenStreetMap United Kingdom CIC* is excited to provide a closer option for the region of Europe to come together. This builds on the strength of 4 past editions of State of the Map Europe (SotM Eu), and 7 editions of the international version (two of which were held in the UK). We welcome you to join us.

<https://osmuk.org>

About the SotM Europe 2025 event

This year's State of the Map Europe conference (SotM Eu) will bring to the gateway of the **Scottish highlands** the brightest and most active members of the OpenStreetMap community. **Two days** of exchanging results and ideas will support the continued success of initiatives and strengthen their ongoing collaboration. OpenStreetMap United Kingdom CIC is excited to provide an option for **the region to come together**, furthering the efforts of it's four aims as a Community Interest Company and a local chapter of the **OpenStreetMap Foundation**.

Meeting around a brilliant programme enables the community to keep up to date with the ever-changing industry by providing opportunities to meet the wider community. **Over 300 attendees** from across Europe are expected to participate in this conference. If our budget allows, the conference will be offered as a hybrid event, allowing **additional participants** to join via **live-stream** which will further the reach of the conference content & visibility of it's supporters.

Possible topics and themes: status-reports from counties and towns, technical demonstrations, humanitarian mapping, advice for mappers, business case-studies, specialist transport routing, lessons for corporations, community engagement lessons, mobile apps, panel interviews, workshops, lightning talks, conversation breaks & a social evenings.

The conference aims to be **financially-neutral**. In the case of any remainder funds these will be used by OpenStreetMap UK CIC to support it's aims, ideally with specific regard to events in the UK or Europe. The event is fully organised and run by volunteers, creating **great value for sponsors** and producing a passionate event.



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Sponsorship Packages



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The organising committee would like to offer the following sponsorship opportunities.

	Complimentary conference passes	Exhibition space	Rolling slides during breaks	Website & Venue presence	Social Media & Newsletter
Supporter £500 Show some support	1 pass	-	-	Company name	-
Bronze £1,500 Helping the event happen	2 passes	-	-	Small logo	Mention
Silver £5,000 Key supporter of the community	4 passes	-	Up to 1 slide	Medium logo	Mention with logo in newsletter
Gold £10,000 Top fans of OSM and SotM	6 passes	yes	Up to 2 slides	Large logo	Highlighted before event
Platinum £20,000 Leading sponsorship	10 passes	yes	Up to 3 slides	Large logo & company profile	Highlighted before & after event

Please see the following pages for details. All sponsorship levels include a verbal thank-you during the conference. The team be in touch with you for items required, such as logos and text.

Venue Passes

All sponsorship levels include a number of complimentary passes to the conference. These allow you to attend the event in Dundee, UK or to access any online stream we provide. Use your tickets to bring staff and team members to the conference. Make sure you get to hear the amazing talks and wonderful OpenStreetMap discussions.

Number of passes depends on level

Rolling Slides during breaks

During breaks between talks the screens will show rolling slides of information about the conference & from our sponsors.

Available to: Silver, Gold & Platinum levels

Venue Presence

Several banners for the conference will include your company name or logo so that we can show appreciation of your support.

Available to all sponsor levels



Custom forms of appreciation

We would be delighted to discuss bespoke ways we can thank your company or organisation's support for the conference. This would particularly be appropriate for those considering a platinum level sponsorship, but small changes may be accommodated at other levels.



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Exhibition Spaces

For establishing a strong presence to all delegates and providing a space where they can approach you.

Depending on what venue spaces we use, we expect to make available a table and 2 chairs per exhibitor. Please contact us if you have specific requirements.

Available to: Gold & Platinum levels



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Website Presence

Our website, will proudly show all the sponsors of our conference so that they can be thanked for making the event happen. Depending on the sponsorship level, your company name or logo will be displayed in a different size.

Social Media & Newsletter

Across a variety of social media platforms are "State of the Map Europe" accounts that will mention sponsor names in a post before the conference. The e-mail newsletter is free for anyone to register, therefore it reaches those interested in the event even if they're unable to make it. Highlights will be a specific focus on a single sponsor within an e-mail containing conference updates.

Mentions available to: Bronze & Silver levels

Highlights available to: Gold & Platinum levels

Past Sponsors

Some of the past sponsors from various State of the Map events.



esri



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Copernicus
Europe's eyes on Earth



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OsmAnd
MAPS & NAVIGATION



Humanitarian
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OVERTURE MAPS
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MapAction

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1Spatial

Thank you from the community!



SotM EU 2023 in Antwerp. Photographer: Tais Grippa

For more information contact sponsors@stateofthemap.eu